

PETER LEGGE, CSP, CPAE

Taking on the Giant
The Challenges of Leadership

We admire, respect and *follow* great leaders—and as the world evolves, we keep looking for more of them in every field of endeavor.

Peter Legge, who leads his own 20-magazine publishing company, is a leader, and makes a powerful presentation about what leadership really is.

Leadership is never given, says Peter. Leadership is always taken.

Leadership at best is making promises to people, and keeping those promises.

Leaders are the models that organizations look to for guidance. Leaders establish the ground rules and the parameters for those who follow.

Any good leader must first have followers who want to be led. Not managed, but led. World managers? No. World leaders? Yes.