

## **INTRODUCTION – PETER LEGGE**

**PETER LEGGE IS THE PRESIDENT AND CHIEF EXECUTIVE OFFICER OF CANADA WIDE MAGAZINES & COMMUNICATIONS, THE LARGEST INDEPENDENTLY OWNED PUBLISHING COMPANY IN WESTERN CANADA CONTROLLING NETWORK OF 33 MAGAZINES ACROSS THE COUNTRY WITH OVER \$25 MILLION IN SALES ANNUALLY.**

**PETER IS TIRELESS IN HIS COMMITMENTS TO MANY WORTHWHILE ORGANIZATIONS. HE HAS BEEN A CO-HOST ON THE ANNUAL VARIETY CLUB TELETHON FOR OVER TWENTY-SIX YEARS ASSISTING IN RAISING OVER \$100 MILLION DURING THAT TIME. IN ADDITION, HE IS AN INTERNATIONAL AMBASSADOR OF VARIETY CLUB INTERNATIONAL.**

**PETER'S EFFORTS HAVE NOT GONE UNNOTICED. HE HAS RECEIVED THE PRESTIGIOUS GOLDEN HEART AWARD FROM THE VARIETY CLUB AND HAS BEEN INVESTED INTO THE VENERABLE ORDER OF ST. JOHN OF JERUSALEM. HE HAS BEEN AWARDED THE ORDER OF THE RED CROSS AND NAMED CITIZEN OF THE YEAR FOR HIS COMMITMENT TO THE COMMUNITY.**

**PETER HAS ALSO RECEIVED THE GOLDEN GAVEL AWARD FROM TOASTMASTERS INTERNATIONAL AND WAS VOTED "TOP SPEAKER IN NORTH AMERICA", IN COMPANY WITH DR. ROBERT SCHULLER AND STEPHEN COVEY. PETER HAS BEEN INDUCTED INTO THE SPEAKERS' HALL OF FAME BY BOTH THE NATIONAL SPEAKERS ASSOCIATION AND THE CANADIAN ASSOCIATION OF PROFESSIONAL SPEAKERS. SIMON FRASER UNIVERSITY HAS HONOURED PETER WITH AN HONORARY DOCTOR OF LAW DEGREE AND IN 2003; THE CANADIAN PROFESSIONAL SALES ASSOCIATED INDUCTED PETER INTO THE SALES HALL OF FAME IN COMPANY WITH PAST RECIPIENTS JIMMY PATTISON, GARFIELD WESTON AND BRIAN TRACY.**

**PETER TRAVELS WORLDWIDE SPEAKING TO OVER 100 ORGANIZATIONS ANNUALLY. HIS SIX BOOKS HAVE MOVED THOUSANDS OF PEOPLE TOWARDS POSITIVE CHANGE. HE ATTRIBUTES HIS SUCCESS TO THREE FACTORS:**

- **PERSISTENCE**
- **PATIENCE**
- **POSITIVE ATTITUDE**