

*Curriculum Vitae*  
**Dr. Peter Legge, O.St.J., K.C.S.J., F.C.G.A.,**  
**O.St.S., M.A., B.B.A., C.S.P., C.P.A.E., LL.D (Hon)**

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**Born:** January 14, 1942, London, England

**Personal:** Married to Kay  
Three daughters – Samantha, Rebecca & Amanda

**Education:** Graduate – Lester Pearson High School, 1960  
Master of Arts (Communications)  
Bachelor of Business Administration (HONS)  
Knightsbridge University, England

**Church Affiliation:** Calvary Christian Church, Surrey, B.C.

**Club Affiliation:** Member – Vancouver Golf Club  
Member – Vancouver Club

**Recreation:** Golf, tennis

**Residence:** Coquitlam, British Columbia, Canada

**Professional** Advertising, Marketing and Sales/Management and Publishing

**History:** All Canada Radio & TV Account Executive 1960-1963  
CKNW Account Executive 1963-1965  
CJOR Account Executive 1965-1969  
CJJC General Manager 1970-1975

Publishing: Co-founder and publisher, Canada Wide Magazines & Communications, 1976

**Position:** President, C.E.O. and Publisher, Canada Wide Magazines & Communications Ltd.

Canada Wide Magazines & Communications Ltd. is the largest privately owned publishing company in Western Canada. Its extensive network includes TV Week Magazine, BC Business, the Westworld publications (for the B.C., Alberta & Saskatchewan Automobile Associations), Grocer Today Magazine (a leading food industry trade publication), Pacific Golf Magazine, Award Magazine, Appeal Magazine, GardenWise, B.C. Home Magazine and many specialty publications.

**Professional Activities:**

- Internationally recognized public speaker
- Fellow of Canadian Guild of Authors
- Author of seven Canadian bestsellers, *How to Soar with the Eagles*, published in 1991, *You Can If You Believe You Can*, published in 1994, *It Begins With A Dream*, published in 1996, *If Only I'd Said That* published in 1999, *Who Dares Wins* published in 2001, *If Only I'd Said That Vo. II* published in 2003 and *The Runway of Life* published in 2004.

Peter Legge has distinguished himself as an outstanding public speaker. A consummate communicator, Peter Legge has a gift for giving insight into the complexities of life and business, and conveys his message with wisdom and humour. His talent has earned him an international reputation and has taken him to speaking engagements on five continents — he logs in excess of 100,000 miles a year. His engagements have included Fortune 500 companies, the BC Business top 100 companies and many of Canada's top 500 corporations.

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- Current**                      *Chairman of the Board* – Canada Wide Magazines & Communications Ltd  
**Affiliations:**                (1976 - present)  
                                      *Co-Host* – Variety Club Telethon (1976-present)  
                                      *Patron* – Seaforth Highlander Cadets of Canada  
                                      *Member* – Sales & Marketing Executives International  
                                      *Member* – Monarchist League  
                                      *Honorary Doorman* – Vancouver Doorman’s Association  
                                      *Honorary Doorman* – Las Vegas Doorman’s Association  
                                      *Director* – Variety Club Telethon (1990, 1991, 1993 - present)  
                                      *Honorary Chair* – Variety Club of B.C. Annual Auction (2000, 2001, 2003, 2004)  
                                      *International Ambassador* – Variety Clubs International  
                                      *Honorary Life Member* – The British Canadian Trade & Commerce  
                                      *Honorary Member* – Rotary Club of Coquitlam  
                                      *Member* – The Royal Westminster Regimental Council  
                                      *Member* – Simon Fraser University President’s Advisory Council  
                                      *Patron* – The Canadian Life Boat Institution  
                                      *Member* – Royal Westminster Regimental Council (1998 - present)  
                                      *Chairman* – Peter Legge Charity Golf Classic (1993 - present)  
                                      *Steering Committee* – Canadian Centre Studies in Publishing at Simon Fraser University (1999)  
                                      *Member* – The Chairman’s Circle, Royal Columbian Hospital Foundation  
                                      *Co-Chair* – Vancouver Police Foundation Board of Trustees  
                                      *Chair* – Gold Heart Community Achievement Award Dinner  
                                      *Honorary Board of Directors* – John Howard Society of the Lower Mainland  
                                      (2001, 2002, 2003, 2004)  
                                      *Member* – Honorary Officers’ Assoc. of B.C. (2002, 2003)  
                                      *Chair* – Spirit of Vancouver (2002 - 2003)  
                                      *Honorary Lieutenant Colonel* – Royal Westminster Regiment  
                                      *Honorary Patron* – Vancouver Police Ceremonial Unit  
                                      *Honorary Member* – Douglas College Foundation  
                                      *Member* – Segal Centre Graduate Studies
- Listed In:**                      Who’s Who of Speakers U.S.A.  
                                      Who’s Who of Business in Canada  
                                      Who’s Who of British Columbia  
                                      Who’s Who in Western Communications Marketing  
                                      Who’s Who in Pacific Northwest Professional Speaking  
                                      International Who’s Who in Professional Business  
                                      Canadian Who’s Who  
                                      Who’s Who in Marketing
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#### **Past Activities:**

*Chairman* – Variety Club Telethon, Variety Club of B.C. (1992)  
*Vice-President* – Variety Club of British Columbia  
*Advisory Board* – B.C. Lions Society for Crippled Children (1986-89)  
*Director* – Douglas College Foundation (1986)  
*Member* – Marketing Committee, British Pavilion Expo 86  
*Board Member* – Mel Zajac Foundation  
*Trustee* – B.C. Sports Hall of Fame (1986-1988)  
*Vice-Chairman* – Grey Cup Festival Society (1986-87)  
*Co-Host* – Timmy’s Christmas Telethon (1989-1990)  
*Director* – First Night (Vancouver’s Celebration of the Arts) (1987-1992)  
*Chairman* – Young Life of Canada (1986 - 1993)  
*Chairman* – Golden Heart Community Achievement Award Dinner for Variety Club of B.C. (1989, 1990, 1992, 1993, 1994, 2000, 2001, 2002, 2003)  
*Co-Host* – Jerry Lewis Labour Day Telethon – 1993, 1994  
*Chairman* – Rwanda Relief Luncheon – Canadian Red Cross (1994)  
*Honorary Chairman* – Coquitlam Library Foundation – 1995  
*Board of Directors* – Vancouver Board of Trade – Chairman of Standing Committee on Communications and Programs – 1994, 1995  
*Centennial Ambassador* – Canadian Red Cross Society – 1996  
*Chairman* – Canadian Red Cross Society Centennial Gala Ball – 1996  
*Governor* – The Royal Life Saving Society, B.C. and Yukon – 1995, 1996, 1997  
*Board of Directors* – Vancouver Board of Trade – 1994, 1995, 1996, 1997, 1998  
*Member* – Canadian Red Cross National Financial Development Committee  
*Honorary Advisory Board* – The Kinsmen Rehabilitation Foundation of B.C.  
*Honorary Chairman* – The Pinetree Campus – Douglas College  
*Committee Member* – Simon Fraser University (Idea Group)  
*Board of Directors* – Canadian Association of Professional Speakers  
*Chairman* – Order of St. John Gala Spring Ball – 1994, 1995, 1996, 1997, 1998  
*Chairman* – Canadian Red Cross Charity Golf Tournament – 1995, 1996, 1997, 1998  
*Member* – Presidents Advisory Council on Excellence Northwest Baptist College and Seminary (1997 - 1999)  
*Member* – Grey Cup 1999 Marketing Committee (1999)  
*Member* – Society of American Military Engineers – 1990 - 2000  
*Committee Member* – St. John Ambulance Millennium Celebrations – 1996 - 2000  
*Vice-Chair* – St. John Ambulance Millennium Task Force (1997 - 2000)  
*Member* – Board of Governors (2-year term) Junior Achievement of B.C. (1999 - 2000)  
*Member* – Canuck Foundation (1-year term) (1999)  
*Honorary Sponsoring Committee* – (2-year term) British Columbia Leadership Prayer Breakfast (1999-2000)  
*Honorary Chairman* – Queen’s Park – Fellburn Hospitals Foundation (1995, 1996, 1997, 1998, 1999, 2000)  
*Board Member*– Young Life of Canada (1978 - 2002)  
*Chair* – Vancouver Board of Trade (2002 - 2003)  
*Chairman* – Cash for Kids, Variety Club of B.C. (1980 - 2003)

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**Awards - Orders:**

*ORDER OF VARIETY – 1988*

Presented at the Variety Club Global Convention in Chicago, 1988, in recognition of outstanding support of Variety Clubs International projects on behalf of underprivileged children.

*MARKETING EXECUTIVE OF THE YEAR – 1991*

Presented by the Sales and Marketing Executives in recognition of outstanding achievement in the field of sales and marketing.

*PAUL HARRIS FELLOW AWARD – 1991*

Presented by Rotary International in recognition of excellence as a communicator and motivator.

*SOVEREIGN ORDER OF ST. JOHN OF JERUSALEM*

Inducted in 1992. This prestigious global benevolent association is dedicated to public service. Appointed Knight Commander in 1994. Appointed Prior of Western Canada in 1995. Appointed Knight Commander of Justice in 1995.

*VARIETY CLUB MEDIA AWARD – 1993*

Presented February 14, 1993. The Variety Club of British Columbia “Show of Hearts” Media Award was presented to Peter Legge in recognition of 16 years of outstanding support of the annual Variety Club Telethon and British Columbia’s Special Kids.

*SILVER JUBILEE MEDAL*

Presented by The Royal Life Saving Society in recognition of support to the R.L.S.S. Annual Awards Ceremony for Commonwealth Honour, Rescue & Bravery Awards.

*COMMEMORATIVE MEDAL FOR THE 125TH ANNIVERSARY OF CANADIAN CONFEDERATION*

Presented March, 1993. Awarded by His Excellency The Right Honourable Ramon John Hnatyshyn to Canadians who have made a significant contribution to their country, community and fellow Canadians.

*ORDER OF SAINT LAZARUS OF JERUSALEM*

Inducted in 1993. Recipients are nominated because of distinguished service to God and country and pledge support by effort and alms to the Order’s works of mercy and charity. Awarded the Medal of Merit in 1995 for service to the Order in Canada. Promoted to Commander in 1996. (Resigned Jan 2003)

*TOASTMASTERS INTERNATIONAL – 1993 GOLDEN GAVEL AWARD*

Presented to a worthy individual who has distinguished himself in the field of communication and leadership and recognition to contributions to the art and science of communication. Presented in Toronto, August 1993.

Mr. Legge shares this award with Walter Cronkite, Dr. Joyce Brothers, Tom Peters, Dr. Robert Schuller and other distinguished leaders. He is the only living Canadian who has received this worldwide award.

*ENTREPRENEUR OF THE YEAR*

B.C. New-Canadian Entrepreneur Award for business management excellence for outstanding achievement. Presented October 1993.

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**Awards - Orders:**

*CERTIFIED SPEAKING PROFESSIONAL*

CSP designation by the National Speakers Association to recognize individuals who have demonstrated commitment to the speaking profession through a comprehensive speaking and education process and met this criteria set by N.S.A. Mr. Legge is one of 10 Canadians so honoured.

*OUTSTANDING SPEAKER OF 1994*

Toastmasters International Award to the world's outstanding speakers.

Peter Legge is one of five winners in 1994. Past recipients include Rev. Jesse Jackson, Dr. Robert Schuller, Gen. Norman Schwarzkopf, Harvey MacKay and Stephen Covey. Mr. Legge is the only Canadian ever to be awarded this honour.

*SOVEREIGN ORDER OF ST. STANISLAS*

Commemorating the 900th anniversary of the martyrdom of the great son of the Polish nation. Historical defender of human rights in the name of Christianity, Mr. Legge is a companion of The Order.

*INTERNATIONAL CORPORATE AWARD - 1995*

Presented at the Variety Club Global Convention Boston for service to special needs children and service to Variety International for almost 20 years.

*HEART AWARD - 1995*

The highest award bestowed on a member of The Variety Club of British Columbia for 20 years of dedication to special needs children in British Columbia.

*NEW YORK TOASTMASTERS 1995 LEADERSHIP  
AND COMMUNICATION AWARD*

Mr. Legge is the only Canadian so honoured.

*ASTRA AWARD - 1995*

The most prestigious award given in Western Canada to an individual who has served unselfishly the Food Industry and Community. Mr. Legge shares this Award with other distinguished leaders in the Canadian Food Industry - Mr. Tong Louie, O.C. O.B.C., Mark Nussbaum, Charlie Trimble.

*PATRON OF THE YEAR - 1995*

Presented to an individual who has made a significant and valuable contribution to the British Columbia Professional Golf Association and the game of golf.

*AWARD OF EXCELLENCE - COMMUNITY SERVICE PERSON  
OF THE YEAR - 1996*

Vancouver Junior Board of Trade recognizing an individual who demonstrates a commitment to volunteer service and who has made a long-standing contribution to the community.

*AUSTRIAN ALBERT SCHWEITZER SOCIETY*

Awarded Service Medal First Class.

*ORDER OF ST. ANDREW*

Awarded Cross of Merit.

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**Awards - Orders:**

*LIFE SAVING SOCIETY OF VIENNE, FRANCE*

Awarded Bronze Honour Medal.

*ORDER OF PEACE – FRANCE*

Awarded Companion Medal.

*ENTREPRENEUR EDUCATOR OF THE YEAR – 1996*

Presented by Nebraska Center of Entrepreneurship College of Business Administration  
University of Nebraska-Lincoln.

*DISTINGUISHED SERVICE AWARD – 1996*

The Canadian Red Cross Society

Presented to Mr. Legge from his immeasurable contribution to the society in  
time and effort.

*CITIZEN OF THE YEAR – 1996*

Presented by the Chamber of Commerce to a resident of the Tri-Cities of Coquitlam,  
Port Coquitlam, and Port Moody for his lifetime commitment to  
dozens of charitable endeavours in the community.

*ORDER OF THE RED CROSS – 1997*

In recognition of Mr. Legge's commitment and for his outstanding contributions  
to the Canadian Red Cross Humanitarian Principles. He was made a member  
of the order of the Red Cross. (The Order of the Red Cross is the highest honour  
bestowed on an individual.)

*THE MOST VENERABLE ORDER OF ST. JOHN OF JERUSALEM – 1997*

Inducted into the Order by His Excellency the Right Honourable Roméo LeBlanc  
the Governor General of Canada.

*EXCELLENCE AWARD – 1998*

Young Life of Canada's highest award for 20 years of service to the organization.

*C.P.A.E. – SPEAKER HALL OF FAME – 1998*

The first Canadian to be inducted in the Council of Peers Award of Excellence –  
Speaker Hall of Fame. This is the highest and most prestigious award given  
by the National Speakers Association. Past recipients include former U.S. president  
Ronald Regan, Harvey McKay, Art Linkletter, Dr. Norman Vincent Peale.

*CANADIAN SPEAKING HALL OF FAME – 1998*

In recognition of outstanding excellence as a professional speaker.

*SOVEREIGN ORDER OF ST. JOHN OF JERUSALEM – 1999*

Medal of Merit – Presented for outstanding service in chairing past 5 Gala Balls  
raising \$100,000 for palliative care.

*SALES & MARKETING EXECUTIVES INTERNATIONAL – 1999*

Life Time Achievement Award – Presented in Atlanta at the 64th Annual  
S.M.E.I. Convention.

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*VARIETY CLUB OF BRITISH COLUMBIA – 1999*

Golden Heart Community Achievement Award for outstanding personal commitment and contribution to the people of British Columbia and Canada.

Previous recipients include Ray Addington, OBE, Grace McCarthy, OC, FRAIC, Jimmy Pattison, CM, OBC and Joe Segal, CM, OBC.

*LIONS CLUB INTERNATIONAL – 2000*

Medal of Merit Award. In recognition of outstanding contribution to community services.

*SPEAKERS ROUND TABLE – 2000*

Inducted into the invitation-only society whose mission it is to advance the speaking profession. Peter shares this honour with only 19 other professional speakers in the world.

*KNIGHT GRAND CROSS OF THE ROYAL ORDER OF THE LION OF RWANDA – 2000*

Presented by His Majesty King Kigeli V in recognition of Peter's humanitarian aid to Rwanda.

*HONORARY DOCTORATE – SIMON FRASER UNIVERSITY – 2001*

Presented by Simon Fraser University Honorary Doctorate of Laws for raising \$20 million for 40 different charities during the past 25 years.

*LIFETIME ACHIEVEMENT AWARD – 2001*

Western Magazine Foundation presented Peter with its highest honor in recognition of 25 years in the magazine publishing industry.

*THE ROYAL WESTMINSTER REGIMENT – 2001*

Appointed Honorary Lieutenant-Colonel by the Honourable Art Eggleton, Minister of National Defence (Three Year Appointment)

*VOLUNTEER VANCOUVER AWARD – 2002*

Caring Company Award recognizing commitment to volunteerism and support for community organizations.

*THE QUEEN'S GOLDEN JUBILEE MEDAL – 2002*

The commemorative medal from Her Majesty Queen Elizabeth II is awarded to those persons who have made a significant contribution to their community.

*THE VARIETY CLUB SHOW OF HEARTS – 2003*

To honour 25 years to the Variety Club Show of Hearts Telethon on Global TV, in word and deed

*CANADIAN PROFESSIONAL SALES ASSOCIATION – 2003*

Inducted into the Sales Hall of Fame. Other recipients include: Jimmy Pattison, Timothy Eaton, Garfield Weston, Brian Tracy

*LEGACY LEADERSHIP AWARD – 2004*

Presented by the Tri-Cities to someone who is visionary, inspirational, collaborative, results focused and a community leader. Peter Legge was the first recipient of this award.

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*THE PETER LEGGE LIBRARY – 2004*

The City of Coquitlam named this library after Peter in recognition of his continuing commitment to the community.

*COUNCIL OF GOVERNORS – VANCOUVER BOARD OF TRADE – 2004*

Appointed as a Governor to the Vancouver Board of Trade in recognition of his tenure as Chair of the Board.

*VANCOUVER EXECUTIVES ASSOCIATION – 2004*

Presented with The Communicator of the Year Award. Past recipients include John Furlong, President Vancouver 2010 Olympic Committee.

*ROTARY INTERNATIONAL – 2005*

Presented with his 3rd Paul Harris Fellow Award for his contribution to Rotary. This is the highest honour in Rotary – Peter is a non Rotarian.