

Curriculum Vitae

**Dr. Peter Legge, O.B.C., O.St.J., K.C.S.J., F.C.G.A.,
O.St.S., M.A., B.B.A., C.S.P., C.P.A.E., HoF, LL.D (Hon), D.Tech.**

- Born:** January 14, 1942, London, England
- Personal:** Married to Kay
Three daughters – Samantha, Rebecca & Amanda
- Education:** Graduate – Lester Pearson High School, 1960
Master of Arts (Communications)
Bachelor of Business Administration (HONS)
Knightsbridge University, England
- Church Affiliation:** Calvary Christian Church, Surrey, B.C.
- Club Affiliation:** Member – Vancouver Golf Club
Member – Vancouver Club
- Recreation:** Golf, tennis
- Residence:** Coquitlam, British Columbia, Canada
- Professional History:** Advertising, Marketing and Sales/Management and Publishing
All Canada Radio & TV Account Executive 1960-1963
CKNW Account Executive 1963-1965
CJOR Account Executive 1965-1969
CJJC General Manager 1970-1975
Publishing: Co-founder and publisher, Canada Wide Media Limited, 1976
- Position:** Chairman/Chief Executive Officer/Publisher, Canada Wide Media Limited
Canada Wide Media Limited is the largest privately owned publishing company in Western Canada. Its extensive network includes *TV Week Magazine*, *BCBusiness*, the *Westworld* publications (for the B.C., Alberta & Saskatchewan Automobile Associations), *Real Golf Magazine*, *Award Magazine*, *Appeal Magazine*, *GardenWise*, *B.C. Home Magazine* and many specialty publications.
- Professional Activities:** – Internationally recognized public speaker
– Fellow of Canadian Guild of Authors
– Author of fourteen Canadian best-sellers, *How to Soar With the Eagles*, published in 1991, *You Can If You Believe You Can*, published in 1994, *It Begins With A Dream*, published in 1996, *If Only I'd Said That* published in 1999, *Who Dares Wins* published in 2001, *If Only I'd Said That Vol. II* published in 2003, *The Runway of Life* published in 2004, *If Only I'd Said That Vol. III* published in 2005, *Make Your Life a Masterpiece* published in 2006, *If Only I'd Said That Vol. IV* published in 2007, *The Power of Tact* published in 2008, *The Power to Soar Higher* in 2009, *If Only I'd Said That Vol. V* in 2009 and *The Power of A Dream* in 2010. Peter Legge has distinguished himself as an outstanding public speaker. A consummate communicator, Peter Legge has a gift for giving insight into the complexities of life and business, and conveys his message with wisdom and humour. His talent has earned him an international reputation and has taken him to speaking engagements on five continents — he logs in excess of 100,000 miles a year. His engagements have included Fortune 500 companies, the *BCBusiness* top 100 companies and many of Canada's top 500 corporations.
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- Current Affiliations:**
- Chairman of the Board – Canada Wide Media Limited (1976 - present)
 - Co-Host – Variety Club Telethon (1986 - present)
 - Patron – Seaforth Highlander Cadets of Canada
 - Member – Sales & Marketing Executives International
 - Member – Monarchist League
 - Honorary Doorman – Vancouver Doorman’s Association
 - Honorary Doorman – Las Vegas Doorman’s Association
 - Director – Variety Club Telethon (1990, 1991, 1993 - present)
 - Honorary Chair – Variety Club of B.C. Annual Auction (2000, 2001, 2003, 2004)
 - International Ambassador – Variety Clubs International
 - Honorary Life Member – The British Canadian Chamber of Trade & Commerce
 - Honorary Member – Rotary Club of Coquitlam
 - Member – The Royal Westminster Regimental Council
 - Member – Simon Fraser University President’s Advisory Council
 - Patron – The Canadian Life Boat Institution
 - Member – Royal Westminster Regimental Council (1998 - present)
 - Chairman – Peter Legge Charity Golf Classic (1993 - present)
 - Steering Committee – Canadian Centre Studies in Publishing at Simon Fraser University (1999)
 - Member – The Chairman’s Circle, Royal Columbian Hospital Foundation
 - Co-Chair – Vancouver Police Foundation Board of Trustees
 - Chair – Gold Heart Community Achievement Award Dinner
 - Honorary Board of Directors – John Howard Society of the Lower Mainland (2001, 2002, 2003, 2004)
 - Member – Honorary Officers’ Assoc. of B.C. (2002, 2003)
 - Chair – Spirit of Vancouver (2002 - 2003)
 - Honorary Lieutenant Colonel – Royal Westminster Regiment
 - Honorary Patron – Vancouver Police Ceremonial Unit
 - Honorary Member – Douglas College Foundation
 - Member – Segal Centre Graduate Studies
 - Vancouver Advisory Board – The Salvation Army
 - Member – Board of Directors, Variety, The Children’s Charity
 - Honorary Chairman – The Coquitlam Foundation
 - Founding Director – The Pacific Autism Society
 - Member – Honorary Governor’s Council – Vancouver Foundation (2010)
 - Director – Pacific National Exhibition (2009, 2010)
- Listed In:**
- Who’s Who of Speakers U.S.A.
 - Who’s Who of Business in Canada
 - Who’s Who of British Columbia
 - Who’s Who in Western Communications Marketing
 - Who’s Who in Pacific Northwest Professional Speaking
 - International Who’s Who in Professional Business
 - Canadian Who’s Who
 - Who’s Who in Marketing

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Past Activities:

Chairman – Variety Club Telethon, Variety Club of B.C. (1992)
Vice-President – Variety Club of British Columbia
Advisory Board – B.C. Lions Society for Crippled Children (1986-89)
Director – Douglas College Foundation (1986)
Member – Marketing Committee, British Pavilion Expo 86
Board Member – Mel Zajac Foundation
Trustee – B.C. Sports Hall of Fame (1986 - 1988)
Vice-Chairman – Grey Cup Festival Society (1986 - 87)
Co-Host – Timmy's Christmas Telethon (1989 - 1990)
Director – First Night (Vancouver's Celebration of the Arts) (1987 - 1992)
Chairman – Young Life of Canada (1986 - 1993)
Chairman – Golden Heart Community Achievement Award Dinner for Variety Club of B.C. (1989, 1990, 1992, 1993, 1994, 2000, 2001, 2002, 2003)
Co-Host – Jerry Lewis Labour Day Telethon (1993, 1994)
Chairman – Rwanda Relief Luncheon – Canadian Red Cross (1994)
Honorary Chairman – Coquitlam Library Foundation (1995)
Board of Directors – Vancouver Board of Trade – Chairman of Standing Committee on Communications and Programs (1994, 1995)
Centennial Ambassador – Canadian Red Cross Society (1996)
Chairman – Canadian Red Cross Society Centennial Gala Ball (1996)
Governor – The Royal Life Saving Society, B.C. and Yukon (1995, 1996, 1997)
Board of Directors – Vancouver Board of Trade (1994, 1995, 1996, 1997, 1998)
Member – Canadian Red Cross National Financial Development Committee
Honorary Advisory Board – The Kinsmen Rehabilitation Foundation of B.C.
Honorary Chairman – The Pinetree Campus – Douglas College
Committee Member – Simon Fraser University (Idea Group)
Board of Directors – Canadian Association of Professional Speakers
Chairman – Order of St. John Gala Spring Ball (1994, 1995, 1996, 1997, 1998)
Chairman – Canadian Red Cross Charity Golf Tournament (1995, 1996, 1997, 1998)
Member – Presidents Advisory Council on Excellence Northwest Baptist College and Seminary (1997 - 1999)
Member – Grey Cup 1999 Marketing Committee (1999)
Member – Society of American Military Engineers (1990 - 2000)
Committee Member – St. John Ambulance Millennium Celebrations (1996 - 2000)
Vice-Chair – St. John Ambulance Millennium Task Force (1997 - 2000)
Member – Board of Governors (2-year term) Junior Achievement of B.C. (1999 - 2000)
Member – Canuck Foundation (1-year term) (1999)
Honorary Sponsoring Committee – (2-year term) British Columbia Leadership Prayer Breakfast (1999 - 2000)
Honorary Chairman – Queen's Park – Fellburn Hospitals Foundation (1995, 1996, 1997, 1998, 1999, 2000)
Board Member – Young Life of Canada (1978 - 2002)
Chair – Vancouver Board of Trade (2002 - 2003)
Chairman – Cash for Kids, Variety Club of B.C. (1980 - 2003)

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Awards - Orders: *ORDER OF VARIETY – 1988*

Presented at the Variety Club Global Convention in Chicago, 1988, in recognition of outstanding support of Variety Clubs International projects on behalf of underprivileged children.

MARKETING EXECUTIVE OF THE YEAR – 1991

Presented by the Sales and Marketing Executives in recognition of outstanding achievement in the field of sales and marketing.

PAUL HARRIS FELLOW AWARD – 1991

Presented by Rotary International in recognition of excellence as a communicator and motivator.

SOVEREIGN ORDER OF ST. JOHN OF JERUSALEM

Inducted in 1992. This prestigious global benevolent association is dedicated to public service. Appointed Knight Commander in 1994. Appointed Prior of Western Canada in 1995. Appointed Knight Commander of Justice in 1995.

VARIETY CLUB MEDIA AWARD – 1993

Presented February 14, 1993. The Variety Club of British Columbia "Show of Hearts" Media Award was presented to Peter Legge in recognition of 16 years of outstanding support of the annual Variety Club Telethon and British Columbia's Special Kids.

SILVER JUBILEE MEDAL

Presented by The Royal Life Saving Society in recognition of support to the R.L.S.S. Annual Awards Ceremony for Commonwealth Honour, Rescue & Bravery Awards.

COMMEMORATIVE MEDAL FOR THE 125TH ANNIVERSARY OF CANADIAN CONFEDERATION

Presented March, 1993. Awarded by His Excellency The Right Honourable Ramon John Hnatyshyn to Canadians who have made a significant contribution to their country, community and fellow Canadians.

ORDER OF SAINT LAZARUS OF JERUSALEM – 1993

Inducted in 1993. Recipients are nominated because of distinguished service to God and country and pledge support by effort and alms to the Order's works of mercy and charity. Awarded the Medal of Merit in 1995 for service to the Order in Canada. Promoted to Commander in 1996. (Resigned Jan. 2003)

TOASTMASTERS INTERNATIONAL – 1993 GOLDEN GAVEL AWARD

Presented to a worthy individual who has distinguished himself in the field of communication and leadership and to recognize contributions to the art and science of communication. Presented in Toronto, August 1993. Peter shares this award with Walter Cronkite, Dr. Joyce Brothers, Tom Peters, Dr. Robert Schuller and other distinguished leaders. He is the only living Canadian who has received this worldwide award.

ENTREPRENEUR OF THE YEAR – 1993

B.C. New Canadian Entrepreneur Award for business management excellence and outstanding achievement. Presented October 1993.

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Awards - Orders:

CERTIFIED SPEAKING PROFESSIONAL

CSP designation by the National Speakers Association to recognize individuals who have demonstrated commitment to the speaking profession through a comprehensive speaking and education process and met the criteria set by N.S.A. Peter is one of 10 Canadians so honoured.

OUTSTANDING SPEAKER OF 1994

Toastmasters International Award to the world's outstanding speakers. Peter Legge was one of five winners in 1994. Past recipients include Rev. Jesse Jackson, Dr. Robert Schuller, Gen. Norman Schwarzkopf, Harvey Mackay and Stephen Covey. Peter is the only Canadian ever to be awarded this honour.

SOVEREIGN ORDER OF ST. STANISLAS

Commemorating the 900th anniversary of the martyrdom of the great son of the Polish nation, historical defender of human rights in the name of Christianity. Peter is a companion of The Order.

INTERNATIONAL CORPORATE AWARD – 1995

Presented at the Variety Club Global Convention Boston for service to special needs children and service to Variety International for almost 20 years.

HEART AWARD – 1995

The highest award bestowed on a member of The Variety Club of British Columbia for 20 years of dedication to special needs children in British Columbia.

NEW YORK TOASTMASTERS LEADERSHIP

AND COMMUNICATION AWARD – 1995

Peter Legge is the only Canadian so honoured.

ASTRA AWARD – 1995

The most prestigious award given in Western Canada to an individual who has served unselfishly the food industry and community. Peter shares this award with other distinguished leaders in the Canadian food industry – Tong Louie, O.C.O.B.C., Mark Nussbaum, Charlie Trimble.

PATRON OF THE YEAR – 1995

Presented to an individual who has made a significant and valuable contribution to the British Columbia Professional Golf Association and the game of golf.

AWARD OF EXCELLENCE – COMMUNITY SERVICE PERSON OF THE YEAR – 1996

Vancouver Junior Board of Trade award recognizing an individual who demonstrates a commitment to volunteer service and who has made a long-standing contribution to the community.

AUSTRIAN ALBERT SCHWEITZER SOCIETY

Awarded Service Medal First Class.

ORDER OF ST. ANDREW

Awarded Cross of Merit.

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Awards - Orders: *LIFE SAVING SOCIETY OF VIENNE, FRANCE*
Awarded Bronze Honour Medal.

ORDER OF PEACE – FRANCE
Awarded Companion Medal.

ENTREPRENEUR EDUCATOR OF THE YEAR – 1996
Presented by Nebraska Center of Entrepreneurship College of Business
Administration, University of Nebraska-Lincoln.

DISTINGUISHED SERVICE AWARD – 1996
Presented by The Canadian Red Cross Society to Peter Legge for his immeasurable
contribution to the society in time and effort.

CITIZEN OF THE YEAR – 1996
Presented by the Chamber of Commerce to a resident of the Tri-Cities of Coquitlam,
Port Coquitlam and Port Moody for his lifetime commitment to dozens of charitable
endeavours in the community.

ORDER OF THE RED CROSS – 1997
In recognition of Peter's commitment and outstanding contributions to the Canadian
Red Cross Humanitarian Principles. He was made a member of the order of the Red
Cross. (The Order of the Red Cross is the highest honour bestowed on an individual.)

THE MOST VENERABLE ORDER OF ST. JOHN OF JERUSALEM – 1997
Inducted into the Order by His Excellency the Right Honourable Roméo Le Blanc, the
Governor General of Canada.

EXCELLENCE AWARD – 1998
Young Life of Canada's highest award for 20 years of service to the organization.

C.P.A.E. – SPEAKER HALL OF FAME – 1998
The first Canadian to be inducted into the Council of Peers Award of Excellence –
Speaker Hall of Fame. This is the highest and most prestigious award given by the
National Speakers Association. Past recipients include former U.S. president Ronald
Reagan, Harvey Mackay, Art Linkletter, Dr. Norman Vincent Peale.

H.oF. CANADIAN SPEAKING HALL OF FAME – 1998
In recognition of outstanding excellence as a professional speaker.

SOVEREIGN ORDER OF ST. JOHN OF JERUSALEM – 1999
Medal of Merit – Presented for outstanding service in chairing five Gala Balls raising
\$100,000 for palliative care.

SALES & MARKETING EXECUTIVES INTERNATIONAL – 1999
Lifetime Achievement Award – Presented in Atlanta at the 64th Annual S.M.E.I.
Convention.

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- Awards - Orders:** *VARIETY CLUB OF BRITISH COLUMBIA – 1999*
Golden Heart Community Achievement Award for outstanding personal commitment and contribution to the people of British Columbia and Canada. Previous recipients include Ray Addington, OBE, Grace McCarthy, OC, FRAIC, Jimmy Pattison, CM, OBC and Joe Segal, CM, OBC.
- LIONS CLUB INTERNATIONAL – 2000*
Medal of Merit Award. In recognition of outstanding contribution to community services.
- SPEAKERS ROUNDTABLE – 2000*
Inducted into the invitation-only society whose mission it is to advance the speaking profession. Peter shares this honour with only 19 other professional speakers in the world.
- KNIGHT GRAND CROSS OF THE ROYAL ORDER OF THE LION OF RWANDA – 2000*
Presented by His Majesty King Kigeli V in recognition of Peter's humanitarian aid to Rwanda.
- HONORARY DOCTORATE – SIMON FRASER UNIVERSITY – 2001*
Honorary Doctorate of Laws for raising \$20 million for 40 different charities during the past 25 years.
- LIFETIME ACHIEVEMENT AWARD – 2001*
Western Magazine Foundation presented Peter with its highest honour in recognition of 25 years in the magazine publishing industry.
- THE ROYAL WESTMINSTER REGIMENT – 2001*
Appointed Honorary Lieutenant-Colonel by the Honourable Art Eggleton, Minister of National Defence (Three Year Appointment).
- VOLUNTEER VANCOUVER AWARD – 2002*
Caring Company Award recognizing commitment to volunteerism and support for community organizations.
- THE QUEEN'S GOLDEN JUBILEE MEDAL – 2002*
The commemorative medal from Her Majesty Queen Elizabeth II is awarded to those persons who have made a significant contribution to their community.
- THE VARIETY CLUB SHOW OF HEARTS – 2003*
To honour 25 years to the Variety Club Show of Hearts Telethon on Global TV, in word and deed.
- CANADIAN PROFESSIONAL SALES ASSOCIATION – 2003*
Inducted into the Sales Hall of Fame. Other recipients include Jimmy Pattison, Timothy Eaton, Garfield Weston, Brian Tracy.
- LEGACY LEADERSHIP AWARD – 2004*
Presented by the Tri-Cities to someone who is visionary, inspirational, collaborative, results focused and a community leader. Peter Legge was the first recipient of this award.

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Awards - Orders: *THE PETER LEGGE LIBRARY – 2004*

The City of Coquitlam named this library after Peter in recognition of his continuing commitment to the community.

COUNCIL OF GOVERNORS – VANCOUVER BOARD OF TRADE – 2004

Appointed as a Governor to the Vancouver Board of Trade in recognition of his tenure as Chair of the Board.

VANCOUVER EXECUTIVES ASSOCIATION – 2004

Presented with The Communicator of the Year Award. Past recipients include John Furlong, President, Vancouver 2010 Olympic Committee.

ROTARY INTERNATIONAL – 2005

Presented with his 3rd Paul Harris Fellow Award for his contribution to Rotary. This is the highest honour in Rotary – Peter is a non Rotarian.

NIDO QUBEIN PHILANTHROPIST OF THE YEAR AWARD – 2005

The Nido Qubein Philanthropist of the Year Award honours individuals who have made a significant contribution in our world by being examples of philanthropy and stewardship.

Its purpose is to acknowledge those individuals inside and outside of The National Speakers Association who demonstrate the power of giving for the sake of giving with no expectation of getting anything in return.

This award was presented to Peter in Atlanta, Georgia. He is the only Canadian to receive this award.

ROYAL ROSARIAN – COMMUNITY LEADERSHIP AWARD – 2005

Portland Rose Festival made Peter an Honourary Knight in recognition of his leadership in the North West Festival Association.

VARIETY INTERNATIONAL AWARD – 2005

Award of Excellence for his leadership role in executing The 2005 Humanitarian Award for Joe and Rosalie Segal & The Catherine Variety Sheridan award for David Foster raising in excess of \$500,000 for Variety's special needs children.

ST. JOHN AMBULANCE – 2006

Promoted to the position of Commander for his ongoing support of the organization.

2010 WINTER OLYMPICS – 2006

Appointed one of 18 ambassadors to the Vancouver/Whistler Winter Olympics in 2010.

SALES AND MARKETING EXECUTIVES INTERNATIONAL – 2006

Ambassador of Free Enterprise – Dallas, Texas. Recognized for his role as a communicator in the field of sales and marketing.

CANADIAN ASSOCIATION OF PROFESSIONAL SPEAKERS PHILANTHROPIC AWARD – 2006

This award honours individuals who have made a lifelong commitment to philanthropy in Canada.

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- Awards - Orders:** *VARIETY – THE CHILDREN’S CHARITY – 2007*
Pioneer Award for 30 years of contribution to assisting special needs children in B.C.
- FAITH IN THE MARKETPLACE AWARD – 2007*
In recognition of a demonstration of Christian faith and integrity in the marketplace and leadership in the community.
- VARIETY–THE CHILDREN’S CHARITY – 2008*
Show of Hearts Award 2008. Outstanding support for the Variety Telethon.
- ORDER OF BRITISH COLUMBIA – 2008*
Received the Order of British Columbia, June 2008.
- ROYAL ROADS UNIVERSITY – 2009*
Appointed Royal Roads Fellow.
- ORDER OF BRITISH COLUMBIA – 2009*
Appointed to Advisory Council for the Order.
- ROYAL ROADS UNIVERSITY – 2009*
Presented with an Honorary Doctorate of Laws Degree, June 2009, for his life-long commitment to charitable work in B.C.
- BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY – 2010*
Presented with an Honorary Doctorate of Technology for outstanding and sustained achievement and service in the community.