

Curriculum Vitae

Dr. Peter Legge, O.B.C., O.St.J., K.C.S.J., F.C.G.A., O.St.S., M.A., B.B.A., C.S.P., C.P.A.E., HoF, LL.D (Hon), D.Tech.

- Born:** January 14, 1942, London, England
- Personal:** Married to Kay
Three daughters – Samantha, Rebecca & Amanda
- Education:** Graduate – Lester Pearson High School, 1960
Master of Arts (Communications)
Bachelor of Business Administration (HONS)
Knightsbridge University, England
- Church Affiliation:** Calvary Christian Church, Surrey, B.C.
- Club Affiliation:** Member – Vancouver Golf Club
Member – Vancouver Club
- Recreation:** Golf, tennis
- Residence:** Coquitlam, British Columbia, Canada
- Professional History:** Advertising, Marketing and Sales/Management and Publishing
All Canada Radio & TV Account Executive 1960-1963
CKNW Account Executive 1963-1965
CJOR Account Executive 1965-1969
CJJC General Manager 1970-1975
Publishing: Co-founder and publisher, Canada Wide Media Limited, 1976
- Position:** Chairman/Chief Executive Officer/Publisher, Canada Wide Media Limited
Canada Wide Media Limited is the largest privately owned publishing company in Western Canada. Its extensive network includes *TVW Magazine*, *BCBusiness Magazine*, *Award Magazine*, *BC Home & Garden Magazine*, *Real Weddings Magazine*, *Wellness Matters*, *Youthink* and many specialty publications, including award-winning websites as well as e-newsletters and mobile and tablet apps.
- Professional Activities:** – Internationally recognized public speaker
– Fellow of Canadian Guild of Authors
– Author of seventeen Canadian best-sellers, *Lunch With Joe*, published in 2013, *If Only I'd Said That Vol. VI*, published in 2013, *365 Days of Insights* published in 2012, *The Power of A Dream*, published in 2010, *If Only I'd Said That Vol. V*, published in 2009, *The Power to Soar Higher*, published in 2009, *The Power of Tact* published in 2008, *If Only I'd Said That Vol. IV*, published in 2007, *Make Your Life a Masterpiece* published in 2006, *If Only I'd Said That Vol. III*, published in 2005, *The Runway of Life*, published in 2004, *If Only I'd Said That Vol. II*, published in 2003, *Who Dares Wins*, published in 2001, *If Only I'd Said That*, published in 1999, *It Begins With A Dream*, published in 1996, *You Can If You Believe You Can* in 1994, and *How to Soar With the Eagles* in 1991. Peter Legge has distinguished himself as an outstanding public speaker. A consummate communicator, Peter Legge has a gift for giving insight into the complexities of life and business, and conveys his message with wisdom and humour. His talent has earned him an international reputation and has taken him to speaking engagements on five continents. His engagements have included Fortune 500 companies, the *BCBusiness* top 100 companies and many of Canada's top 500 corporations.
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**Current
Affiliations:**

Chairman of the Board – Canada Wide Media Limited (1976 - present)
Co-Host – Variety Club Telethon (1986 - present)
Director – Pacific National Exhibition (2009 - present)
Board Member – Vancouver Police Foundation (2012, 2013)
Member – Royal Westminster Regimental Council (1998 - present)
Founding Partner – Excellence Canada (2011 - present)
Member – Segal Centre Graduate Studies
Honorary Member – Douglas College Foundation
Honorary Patron – Vancouver Police Ceremonial Unit

Listed In:

Who's Who of Speakers U.S.A.
Who's Who of Business in Canada
Who's Who of British Columbia
Who's Who in Western Communications Marketing
Who's Who in Pacific Northwest Professional Speaking
International Who's Who in Professional Business
Canadian Who's Who
Who's Who in Marketing
Who's Who Strathmore's

Past Activities:

Ambassador – Variety – The Children's Charity of B.C. (July 2012)
Chairman – Peter Legge Charity Golf Classic (1993 - 2011)
Director – Variety Club Telethon (1990, 1991, 1993)
Board of Governors – Hebrew Academy (2001 - 2013)
Member – Honorary Governor's Council – Vancouver Foundation (2010, 2011)
Founding Director – The Pacific Autism Society
Honorary Chairman – The Coquitlam Foundation
Member – Board of Directors, Variety, The Children's Charity
Vancouver Advisory Board – The Salvation Army
Honorary Lieutenant Colonel – Royal Westminster Regiment
Chair – Spirit of Vancouver (2002 - 2003)
Member – Honorary Officers' Assoc. of B.C. (2002, 2003)
Honorary Board of Directors – John Howard Society of the Lower Mainland (2001, 2002, 2003, 2004)
Chair – Gold Heart Community Achievement Award Dinner
Co-Chair – Vancouver Police Foundation Board of Trustees
Member – The Chairman's Circle, Royal Columbian Hospital Foundation
Steering Committee – Canadian Centre Studies in Publishing at Simon Fraser University (1999)
Patron – The Canadian Life Boat Institution
Member – Simon Fraser University President's Advisory Council
Member – The Royal Westminster Regimental Council
Honorary Member – Rotary Club of Coquitlam
Honorary Life Member – The British Canadian Chamber of Trade & Commerce
International Vice President – Variety Clubs International
Honorary Chair – Variety Club of B.C. Annual Auction (2000, 2001, 2003, 2004)
Honorary Doorman – Las Vegas Doorman's Association
Honorary Doorman – Vancouver Doorman's Association
Member – Monarchist League

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Past Activities:

Member – Sales & Marketing Executives International
Patron – Seaforth Highlander Cadets of Canada
Board Member – Mel Zajac Foundation
Vice-President – Variety Club of British Columbia
Board of Directors – Canadian Association of Professional Speakers
Committee Member – Simon Fraser University (Idea Group)
Honorary Chairman – The Pinetree Campus – Douglas College
Honorary Advisory Board – The Kinsmen Rehabilitation Foundation of B.C.
Member – Canadian Red Cross National Financial Development Committee
Chair – Vancouver Board of Trade (2002 - 2003)
Member – Board of Governors (2-year term) Junior Achievement of B.C. (1999 - 2000)
Honorary Sponsoring Committee – (2-year term) British Columbia Leadership Prayer Breakfast (1999 - 2000)
Member – Grey Cup 1999 Marketing Committee (1999)
Member – Canuck Foundation (1-year term) (1999)
Vice-Chair – St. John Ambulance Millennium Task Force (1997 - 2000)
Member – Presidents Advisory Council on Excellence Northwest Baptist College and Seminary (1997 - 1999)
Committee Member – St. John Ambulance Millennium Celebrations (1996 - 2000)
Centennial Ambassador – Canadian Red Cross Society (1996)
Chairman – Canadian Red Cross Society Centennial Gala Ball (1996)
Honorary Chairman – Queen's Park – Fellburn Hospitals Foundation (1995, 1996, 1997, 1998, 1999, 2000)
Chairman – Canadian Red Cross Charity Golf Tournament (1995, 1996, 1997, 1998)
Governor – The Royal Life Saving Society, B.C. and Yukon (1995, 1996, 1997)
Honorary Chairman – Coquitlam Library Foundation (1995)
Chairman – Order of St. John Gala Spring Ball (1994, 1995, 1996, 1997, 1998)
Board of Directors – Vancouver Board of Trade (1994, 1995, 1996, 1997, 1998)
Board of Directors – Vancouver Board of Trade – Chairman of Standing Committee on Communications and Programs (1994, 1995)
Chairman – Rwanda Relief Luncheon – Canadian Red Cross (1994)
Co-Host – Jerry Lewis Labour Day Telethon (1993, 1994)
Chairman – Variety Club Telethon, Variety Club of B.C. (1992)
Member – Society of American Military Engineers (1990 - 2000)
Chairman – Golden Heart Community Achievement Award Dinner for Variety Club of B.C. (1989, 1990, 1992, 1993, 1994, 2000, 2001, 2002, 2003)
Co-Host – Timmy's Christmas Telethon (1989 - 1990)
Director – First Night (Vancouver's Celebration of the Arts) (1987 - 1992)
Chairman – Young Life of Canada (1986 - 1993)
Advisory Board – B.C. Lions Society for Crippled Children (1986-89)
Trustee – B.C. Sports Hall of Fame (1986 - 1988)
Vice-Chairman – Grey Cup Festival Society (1986 - 87)
Director – Douglas College Foundation (1986)
Member – Marketing Committee, British Pavilion Expo 86
Chairman – Cash for Kids, Variety Club of B.C. (1980 - 2003)
Board Member – Young Life of Canada (1978 - 2002)

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- Awards - Orders:** *DOUGLAS COLLEGE HONORARY FELLOW – 2013*
Second-only recipient to receive an Honorary Fellow designation from Douglas College which recognizes accomplishment in a particular field of study, excellent in public service and making a significant contribution to society.
- PETER LEGGE INTERNATIONAL INSTITUTE OF SALES EXCELLENT – 2012*
Honoured by Douglas College who named their newly launched international sales institute program after Peter.
- QUEEN ELIZABETH II DIAMOND JUBILEE MEDAL – 2012*
One of a number of recipients presented with the Queen's medal in honour of significant contributions and achievements to British Columbia.
- TOP 25 CANADIAN IMMIGRANTS AWARD – 2012*
In honour of Canadian immigrants who have come to Canada and made a positive difference and contribution living here.
- BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY – 2010*
Presented with an Honorary Doctorate of Technology for outstanding and sustained achievement and service in the community.
- DOLLARMAKERS BUSINESS HERO AWARD – 2010*
In honour of business heroes – successful entrepreneurs and business leaders who exemplify a high standard of integrity, inspire others, grow from obstacles, huge contribution and excel in all aspects of life.
- ROYAL ROADS UNIVERSITY – 2009*
Presented with an Honorary Doctorate of Laws Degree, June 2009, for his life-long commitment to charitable work in B.C.
- ORDER OF BRITISH COLUMBIA – 2009*
Appointed to Advisory Council for the Order.
- ROYAL ROADS UNIVERSITY – 2009*
Appointed Royal Roads Fellow.
- ORDER OF BRITISH COLUMBIA – 2008*
Received the Order of British Columbia, June 2008.
- VARIETY-THE CHILDREN'S CHARITY – 2008*
Show of Hearts Award 2008. Outstanding support for the Variety Telethon.
- FAITH IN THE MARKETPLACE AWARD – 2007*
In recognition of a demonstration of Christian faith and integrity in the marketplace and leadership in the community.
- VARIETY – THE CHILDREN'S CHARITY – 2007*
Pioneer Award for 30 years of contribution to assisting special needs children in B.C.
- CANADIAN ASSOCIATION OF PROFESSIONAL SPEAKERS PHILANTHROPIC AWARD – 2006*
This award honours individuals who have made a lifelong commitment to philanthropy in Canada.
- SALES AND MARKETING EXECUTIVES INTERNATIONAL – 2006*
Ambassador of Free Enterprise – Dallas, Texas. Recognized for his role as a communicator in the field of sales and marketing.

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Awards - Orders: *2010 WINTER OLYMPICS – 2006*

Appointed one of 18 ambassadors to the Vancouver/Whistler Winter Olympics in 2010.

ST. JOHN AMBULANCE – 2006

Promoted to the position of Commander for his ongoing support of the organization.

VARIETY INTERNATIONAL AWARD – 2005

Award of Excellence for his leadership role in executing The 2005 Humanitarian Award for Joe and Rosalie Segal & The Catherine Variety Sheridan award for David Foster raising in excess of \$500,000 for Variety's special needs children.

ROYAL ROSARIAN – COMMUNITY LEADERSHIP AWARD – 2005

Portland Rose Festival made Peter an Honourary Knight in recognition of his leadership in the North West Festival Association.

NIDO QUBEIN PHILANTHROPIST OF THE YEAR AWARD – 2005

The Nido Qubein Philanthropist of the Year Award honours individuals who have made a significant contribution in our world by being examples of philanthropy and stewardship.

Its purpose is to acknowledge those individuals inside and outside of The National Speakers Association who demonstrate the power of giving for the sake of giving with no expectation of getting anything in return.

This award was presented to Peter in Atlanta, Georgia. He is the only Canadian to receive this award.

ROTARY INTERNATIONAL – 2005

Presented with his 3rd Paul Harris Fellow Award for his contribution to Rotary. This is the highest honour in Rotary – Peter is a non Rotarian.

VANCOUVER EXECUTIVES ASSOCIATION – 2004

Presented with The Communicator of the Year Award. Past recipients include John Furlong, President, Vancouver 2010 Olympic Committee.

COUNCIL OF GOVERNORS – VANCOUVER BOARD OF TRADE – 2004

Appointed as a Governor to the Vancouver Board of Trade in recognition of his tenure as Chair of the Board.

THE PETER LEGGE LIBRARY – 2004

The City of Coquitlam named this library after Peter in recognition of his continuing commitment to the community.

LEGACY LEADERSHIP AWARD – 2004

Presented by the Tri-Cities to someone who is visionary, inspirational, collaborative, results focused and a community leader. Peter Legge was the first recipient of this award.

CANADIAN PROFESSIONAL SALES ASSOCIATION – 2003

Inducted into the Sales Hall of Fame. Other recipients include Jimmy Pattison, Timothy Eaton, Garfield Weston, Brian Tracy.

THE VARIETY CLUB SHOW OF HEARTS – 2003

To honour 25 years to the Variety Club Show of Hearts Telethon on Global TV, in word and deed.

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Awards - Orders: *THE QUEEN'S GOLDEN JUBILEE MEDAL – 2002*

The commemorative medal from Her Majesty Queen Elizabeth II is awarded to those persons who have made a significant contribution to their community.

VOLUNTEER VANCOUVER AWARD – 2002

Caring Company Award recognizing commitment to volunteerism and support for community organizations.

THE ROYAL WESTMINSTER REGIMENT – 2001

Appointed Honorary Lieutenant-Colonel by the Honourable Art Eggleton, Minister of National Defence (Three Year Appointment).

LIFETIME ACHIEVEMENT AWARD – 2001

Western Magazine Foundation presented Peter with its highest honour in recognition of 25 years in the magazine publishing industry.

HONORARY DOCTORATE – SIMON FRASER UNIVERSITY – 2001

Honorary Doctorate of Laws for raising \$20 million for 40 different charities during the past 25 years.

KNIGHT GRAND CROSS OF THE ROYAL ORDER OF THE LION OF RWANDA – 2000

Presented by His Majesty King Kigeli V in recognition of Peter's humanitarian aid to Rwanda.

SPEAKERS ROUNDTABLE – 2000

Inducted into the invitation-only society whose mission it is to advance the speaking profession. Peter shares this honour with only 19 other professional speakers in the world.

LIONS CLUB INTERNATIONAL – 2000

Medal of Merit Award. In recognition of outstanding contribution to community services.

VARIETY CLUB OF BRITISH COLUMBIA – 1999

Golden Heart Community Achievement Award for outstanding personal commitment and contribution to the people of British Columbia and Canada. Previous recipients include Ray Addington, OBE, Grace McCarthy, OC, FRAIC, Jimmy Pattison, CM, OBC and Joe Segal, CM, OBC.

SALES & MARKETING EXECUTIVES INTERNATIONAL – 1999

Lifetime Achievement Award – Presented in Atlanta at the 64th Annual S.M.E.I. Convention.

SOVEREIGN ORDER OF ST. JOHN OF JERUSALEM – 1999

Medal of Merit – Presented for outstanding service in chairing five Gala Balls raising \$100,000 for palliative care.

H.oF. CANADIAN SPEAKING HALL OF FAME – 1998

In recognition of outstanding excellence as a professional speaker.

C.P.A.E. – SPEAKER HALL OF FAME – 1998

The first Canadian to be inducted into the Council of Peers Award of Excellence – Speaker Hall of Fame. This is the highest and most prestigious award given by the National Speakers Association. Past recipients include former U.S. president Ronald Reagan, Harvey Mackay, Art Linkletter, Dr. Norman Vincent Peale.

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Awards - Orders: *EXCELLENCE AWARD – 1998*

Young Life of Canada's highest award for 20 years of service to the organization.

THE MOST VENERABLE ORDER OF ST. JOHN OF JERUSALEM – 1997

Inducted into the Order by His Excellency the Right Honourable Roméo Le Blanc, the Governor General of Canada.

ORDER OF THE RED CROSS – 1997

In recognition of Peter's commitment and outstanding contributions to the Canadian Red Cross Humanitarian Principles. He was made a member of the order of the Red Cross. (The Order of the Red Cross is the highest honour bestowed on an individual.)

CITIZEN OF THE YEAR – 1996

Presented by the Chamber of Commerce to a resident of the Tri-Cities of Coquitlam, Port Coquitlam and Port Moody for his lifetime commitment to dozens of charitable endeavours in the community.

DISTINGUISHED SERVICE AWARD – 1996

Presented by The Canadian Red Cross Society to Peter Legge for his immeasurable contribution to the society in time and effort.

ENTREPRENEUR EDUCATOR OF THE YEAR – 1996

Presented by Nebraska Center of Entrepreneurship College of Business Administration, University of Nebraska-Lincoln.

ORDER OF PEACE – FRANCE

Awarded Companion Medal.

LIFE SAVING SOCIETY OF VIENNE, FRANCE

Awarded Bronze Honour Medal.

ORDER OF ST. ANDREW

Awarded Cross of Merit.

AUSTRIAN ALBERT SCHWEITZER SOCIETY

Awarded Service Medal First Class.

AWARD OF EXCELLENCE – COMMUNITY SERVICE PERSON OF THE YEAR – 1996

Vancouver Junior Board of Trade award recognizing an individual who demonstrates a commitment to volunteer service and who has made a long-standing contribution to the community.

PATRON OF THE YEAR – 1995

Presented to an individual who has made a significant and valuable contribution to the British Columbia Professional Golf Association and the game of golf.

ASTRA AWARD – 1995

The most prestigious award given in Western Canada to an individual who has served unselfishly the food industry and community. Peter shares this award with other distinguished leaders in the Canadian food industry – Tong Louie, O.C.O.B.C., Mark Nussbaum, Charlie Trimble.

*NEW YORK TOASTMASTERS LEADERSHIP
AND COMMUNICATION AWARD – 1995*

Peter Legge is the only Canadian so honoured.

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Awards - Orders: *HEART AWARD – 1995*

The highest award bestowed on a member of The Variety Club of British Columbia for 20 years of dedication to special needs children in British Columbia.

INTERNATIONAL CORPORATE AWARD – 1995

Presented at the Variety Club Global Convention Boston for service to special needs children and service to Variety International for almost 20 years.

SOVEREIGN ORDER OF ST. STANISLAS

Commemorating the 900th anniversary of the martyrdom of the great son of the Polish nation, historical defender of human rights in the name of Christianity. Peter is a companion of The Order.

OUTSTANDING SPEAKER OF 1994

Toastmasters International Award to the world's outstanding speakers. Peter Legge was one of five winners in 1994. Past recipients include Rev. Jesse Jackson, Dr. Robert Schuller, Gen. Norman Schwarzkopf, Harvey Mackay and Stephen Covey. Peter is the only Canadian ever to be awarded this honour.

CERTIFIED SPEAKING PROFESSIONAL

CSP designation by the National Speakers Association to recognize individuals who have demonstrated commitment to the speaking profession through a comprehensive speaking and education process and met the criteria set by N.S.A. Peter is one of 10 Canadians so honoured.

ENTREPRENEUR OF THE YEAR – 1993

B.C. New Canadian Entrepreneur Award for business management excellence and outstanding achievement. Presented October 1993.

TOASTMASTERS INTERNATIONAL – 1993 GOLDEN GAVEL AWARD

Presented to a worthy individual who has distinguished himself in the field of communication and leadership and to recognize contributions to the art and science of communication. Presented in Toronto, August 1993. Peter shares this award with Walter Cronkite, Dr. Joyce Brothers, Tom Peters, Dr. Robert Schuller and other distinguished leaders. He is the only living Canadian who has received this worldwide award.

ORDER OF SAINT LAZARUS OF JERUSALEM – 1993

Inducted in 1993. Recipients are nominated because of distinguished service to God and country and pledge support by effort and alms to the Order's works of mercy and charity. Awarded the Medal of Merit in 1995 for service to the Order in Canada. Promoted to Commander in 1996. (Resigned Jan. 2003)

COMMEMORATIVE MEDAL FOR THE 125TH ANNIVERSARY OF CANADIAN CONFEDERATION

Presented March, 1993. Awarded by His Excellency The Right Honourable Ramon John Hnatyshyn to Canadians who have made a significant contribution to their country, community and fellow Canadians.

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Awards - Orders: *SILVER JUBILEE MEDAL*

Presented by The Royal Life Saving Society in recognition of support to the R.L.S.S. Annual Awards Ceremony for Commonwealth Honour, Rescue & Bravery Awards.

VARIETY CLUB MEDIA AWARD – 1993

Presented February 14, 1993. The Variety Club of British Columbia “Show of Hearts” Media Award was presented to Peter Legge in recognition of 16 years of outstanding support of the annual Variety Club Telethon and British Columbia’s Special Kids.

SOVEREIGN ORDER OF ST. JOHN OF JERUSALEM

Inducted in 1992. This prestigious global benevolent association is dedicated to public service. Appointed Knight Commander in 1994. Appointed Prior of Western Canada in 1995. Appointed Knight Commander of Justice in 1995.

PAUL HARRIS FELLOW AWARD – 1991

Presented by Rotary International in recognition of excellence as a communicator and motivator.

MARKETING EXECUTIVE OF THE YEAR – 1991

Presented by the Sales and Marketing Executives in recognition of outstanding achievement in the field of sales and marketing.

ORDER OF VARIETY – 1988

Presented at the Variety Club Global Convention in Chicago, 1988, in recognition of outstanding support of Variety Clubs International projects on behalf of underprivileged children.